



Online Shopping helps Wulugu:

The Wulugu Project is now registered with an organisation called Buy At, which enables us to raise funds through online purchasing.

What is buy.at? Buy At is a UK based organisation through which online retailers make donations to charities in the form of a percentage of the purchase price. You pay exactly the same price as on the retailers' main websites and the commission earned by Wulugu comes out of the retailer's profit margin - it is their marketing spend. There are no charges for using Buy At and our commission will be sent to us in the form of a monthly cheque, when our commission has reached £20 or more – if it is less, it will be carried over.

How does it work? The Wulugu Project now has a webpage on the Buy At website: www.buy.at/Wulugu . On this webpage there are links to all of the retailers who have joined up to this scheme. The commission rate for a retailer is displayed with the retailer names in the A-Z tab at the top of the page. The following are just some of over a hundred available retailers:

Tesco	Asda	John Lewis	Marks & Spencer
Vodaphone	Carphone Warehouse	BT (£30 to Wulugu for broadband sign-up)	HMV
Amazon	Waterstones	Hertz	Early Learning Centre
Ethical Superstore (ethical & Fairtrade products)	National Trust (£20 to Wulugu per new member join-up)	Energy supplier switch (up to £20 to Wulugu)	Magazine subscription (Country Living, Good Housekeeping, Harpers Bazaar, etc) from £4 to Wulugu

Many insurance companies and holiday/travel agents are also represented.

What do you need to do? What we need to do now is to promote and publicise this scheme widely. Even if you do not use the internet yourself or you never do online shopping, please help Wulugu by telling you friends and family about it.

The important thing is for anyone who would like Wulugu to receive commission through this scheme to

go to our Buy At webpage (www.buy.at/Wulugu) FIRST and then to the retailer's website from there.